

Blake Roberts

VICE PRESIDENT OF FINANCE



EDUCATION

Master of Business Administration (MBA)
Focus: Entrepreneurship and Innovation
Clemson University

Bachelor of Arts (B.A.) in Architecture
Clemson

AREAS OF EXPERTISE

Executive Leadership & Strategic Growth:
Formulating long-range corporate strategies and aligning operational workflows with scalable business development plans.

Financial Management & P&L Governance:
Managing large-scale complex corporate budgets for multi-million-dollar P&L portfolios (\$200M+).

Operational Scaling & Process Design:
Implementing structured, repeatable processes to guide businesses seamlessly through heavy scaling and market expansions.

Leadership Pipelines & Team Development: Building, managing, and standardizing high-performing leadership programs and candidate mentoring systems.

Commercial Architecture:
Coordinating, designing, and managing spatial and structural workflows for major commercial architectural developments.

Strategic Business Consulting:
Advising business owners on operational mechanics, change management, accountability metrics, and strategic goal achievement.

PROFESSIONAL PROFILE

An experienced executive professional and entrepreneur who specializes in helping developing organizations and high-growth businesses meet their full potential. An entrepreneur at heart, Blake approaches business management with a disciplined focus on people and process, consulting business owners and leadership teams to establish operational mindsets that successfully achieve overarching corporate goals.

His unique foundational background blends technical design principles with advanced business administration. While initially pursuing a degree in architecture, Blake recognized a call to business ownership and enterprise leadership. This operational path led him to Chick-fil-A, Inc., where his capacity for organizational scaling was quickly identified during his franchise selection process. Instead of a single location, corporate leadership tapped Blake to develop, launch, and head their new corporate leadership development program.

Over a distinguished 12-year tenure at Chick-fil-A, Blake successfully developed the program from inception, personally mentoring, training, and expanding the professional pipelines for over 100 corporate and operational candidates. As a senior consultant to corporate franchise owners, Blake was instrumental in designing, optimizing, and scaling the infrastructure used to open new restaurant locations nationwide during a massive growth period where corporate revenue surged from \$3 billion to \$15 billion. Managing heavy financial responsibilities across diverse regions of the United States, Blake directly oversaw regional P&Ls totaling upwards of \$200 million.

Driven by an ongoing calling to build and scale entrepreneurial endeavors, Blake transitioned to private enterprise ownership. In 2023 Blake became an Owner and Chief Financial Officer of Anchor Automation LLC. Through his focus on continuous improvement and operational excellence, Anchor Automation was able to grow revenue 10X and triple EBITDA over a three year period. Today, Anchor Automation is a leader in the industrial automation space in a specifically carved out niche to help mission critical groups bring automation to scale.

As a key leader in the formation of Anchor Building Solutions (ABS), Blake serves in the role of Vice President of Finance to help establish the financial foundation and strategic business infrastructure in response to growing client demand for integrated building systems expertise. Leveraging his extensive background in financial oversight, organizational scaling, operational excellence, and business development, Blake leads the company's financial strategy, fiscal planning, budgeting, and performance management initiatives.